



THE OHIO STATE UNIVERSITY

STAYING RELEVANT: REFRAMING OUR WORK TO SUPPORT FIRST-YEAR STUDENTS

Nicole Craven | Julie Richardson



OUTLINE

Our self-assessment

Priorities realignment

Staffing realignment

Communication and peer leaders

Implications for campus work with new students



2012

2013

2014

2015

JANUARY

Shift in office culture

APRIL

Retreat: program outcomes

SEPTEMBER

Move from Enarson (Hale) to Lincoln



THE OHIO STATE UNIVERSITY

2012

2013

2014

2015

JANUARY

Retreat: program merit

APRIL

Brand conversation

JULY

Move from Lincoln to SAS building

OCTOBER

Retreat: office priorities



THE OHIO STATE UNIVERSITY

2012

2013

2014

2015

JANUARY

Priorities enacted

MAY

Retreat: assessment

SEPTEMBER

Retreat: communication



THE OHIO STATE UNIVERSITY

2012

2013

2014

2015

JANUARY

Retreat: peer leaders



THE OHIO STATE UNIVERSITY

STUDENT CAMPAIGN CLASSIFICATION

ADVANCEMENT and STEWARDSHIP



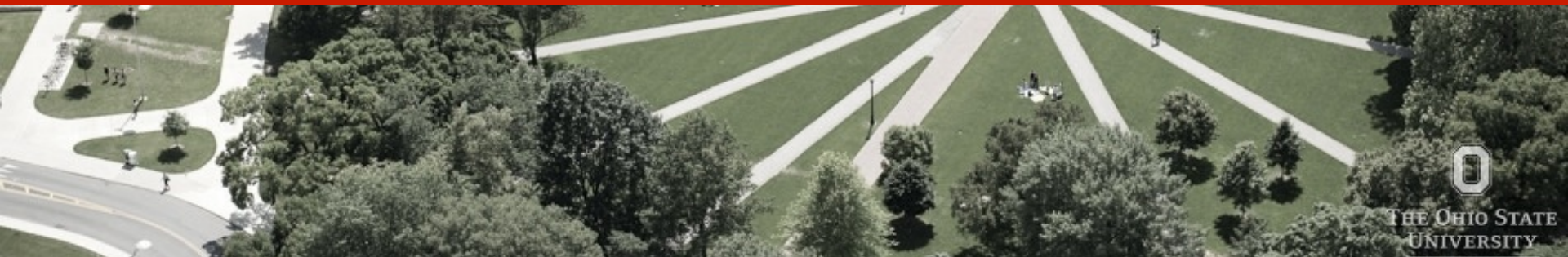
THE OHIO STATE
UNIVERSITY



THE OHIO STATE UNIVERSITY



ASSESSMENT and ANALYSIS



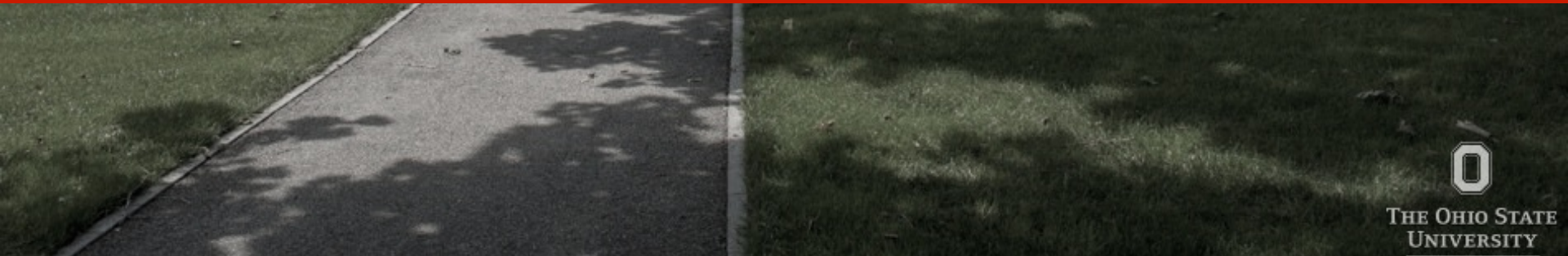
THE OHIO STATE
UNIVERSITY



THE OHIO STATE UNIVERSITY



RETENTION



THE OHIO STATE
UNIVERSITY



THE OHIO STATE UNIVERSITY



TECHNOLOGY and SYSTEMS-BASED SOLUTIONS



THE OHIO STATE
UNIVERSITY



THE OHIO STATE UNIVERSITY



COMMUNICATION and MESSAGING



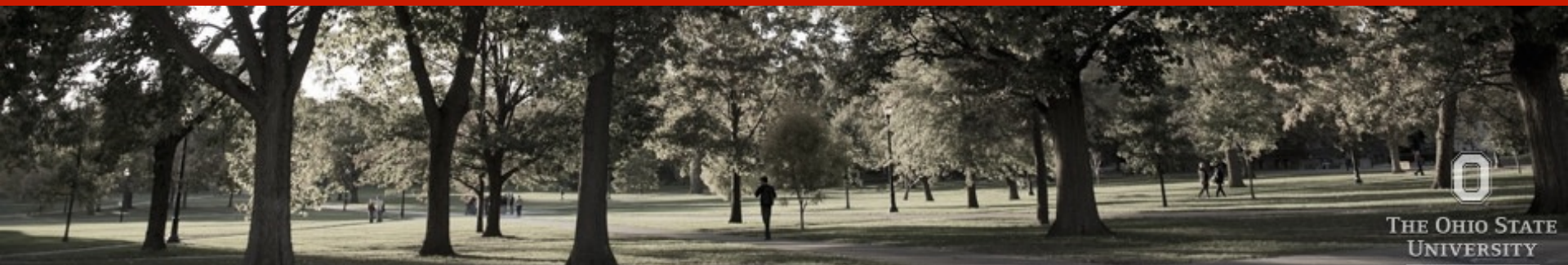
THE OHIO STATE
UNIVERSITY



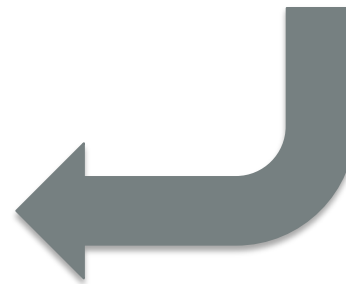
THE OHIO STATE UNIVERSITY



PEER LEADERS



THE OHIO STATE
UNIVERSITY





COMMUNICATION and PEER LEADERS



FIRST THINGS FIRST

Thoughts and advice from staff and students who care about first-year students at The Ohio State University



THE OHIO STATE
UNIVERSITY

[HOME](#)

[ABOUT](#)

[CONTACT](#)



Search this blog...

RECENT POSTS

New Year's Resolutions for a Healthy, Successful Second Semester

Remember me? That Bernie guy...

Top 5 Places to Study on Campus

Don't Fear Finals: 5 Study Tips From an Upperclassman

Headed Home For The

New Year's Resolutions for a Healthy, Successful Second Semester

January 20, 2015 at 4:15pm by [Alicia Nelson](#)



It's that time of year again! The start of a new semester, a fresh slate, and a Twitter feed full of #NewYearNewMe posts. Everyone wants to make positive changes for the new year, but sometimes following through can be a little tricky, especially for busy, broke college students. I'm here to offer you five easy resolutions that can make your academic, professional, and personal life that much better in 2015!

Dedicate time to go the RPAC a few times a week (and not just for the food at Courtside Cafe).

As Ohio State students, we are blessed to have such a beautiful facility at our disposal. Take advantage of the many resources it houses such as group fitness classes, personal training, and wellness coaching! When you're done, you can treat yourself to the sauna, the hot tub, or even a massage!





Ohio State FYE

@OhioStateFYE

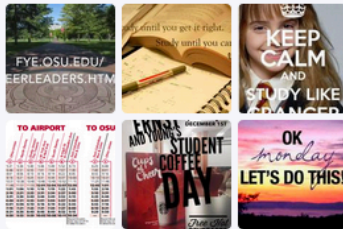
Information for current students and their families from Orientation and First Year Experience at Ohio State
[#new2osu](#)

📍 Columbus, OH

🌐 [fye.osu.edu](#)

🕒 Joined August 2009

📷 223 Photos and videos



TWEETS
5,436

FOLLOWING
599

FOLLOWERS
4,605

FAVORITES
469

LISTS
6

+ Follow

Tweets

Tweets & replies

Photos & videos



Ohio State FYE @OhioStateFYE · 16h

Check out the School of Music's free concerts! [ow.ly/HJTaw](#) [#new2osu](#)



Ohio State FYE @OhioStateFYE · 20h

FYE Peer Leader myth no. 5: you have to quit everything else you're doing to make time for this role. Learn more: [ow.ly/HAW8c](#)



Ohio State FYE @OhioStateFYE · 22h

If you haven't stopped by since it reopened, be sure to check out some of the new features in Marketplace! [ow.ly/HJT3a](#) [#new2osu](#)



Ohio State FYE @OhioStateFYE · Jan 22

Interested in a summer of service?
The summer BuckServ application deadline is Feb. 1

[#new2osu](#)

Don't miss any updates from **Ohio State FYE**

Full name

Email

Password

Sign up for Twitter

Worldwide Trends · [Change](#)

[#ForeverWithYoo](#)

[#MakeSexAwkwardIn5Words](#)

[#CiteFrasesDaSuaMae](#)

[Carmen Castillo](#)

[#وفاة_خدم_الحرمين_الشرفين](#)

[#QuisieraTener](#)

[Ministra de Salud](#)

[SkyMall](#)

[عبدالله بن عبدالعزيز](#)

[Adrian Chiles](#)

@OhioStateFYE

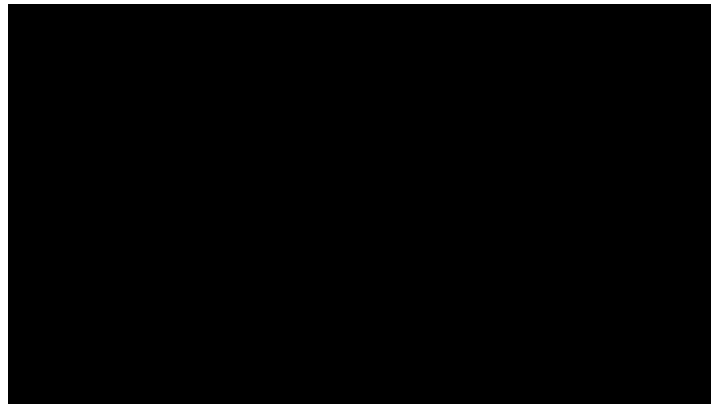


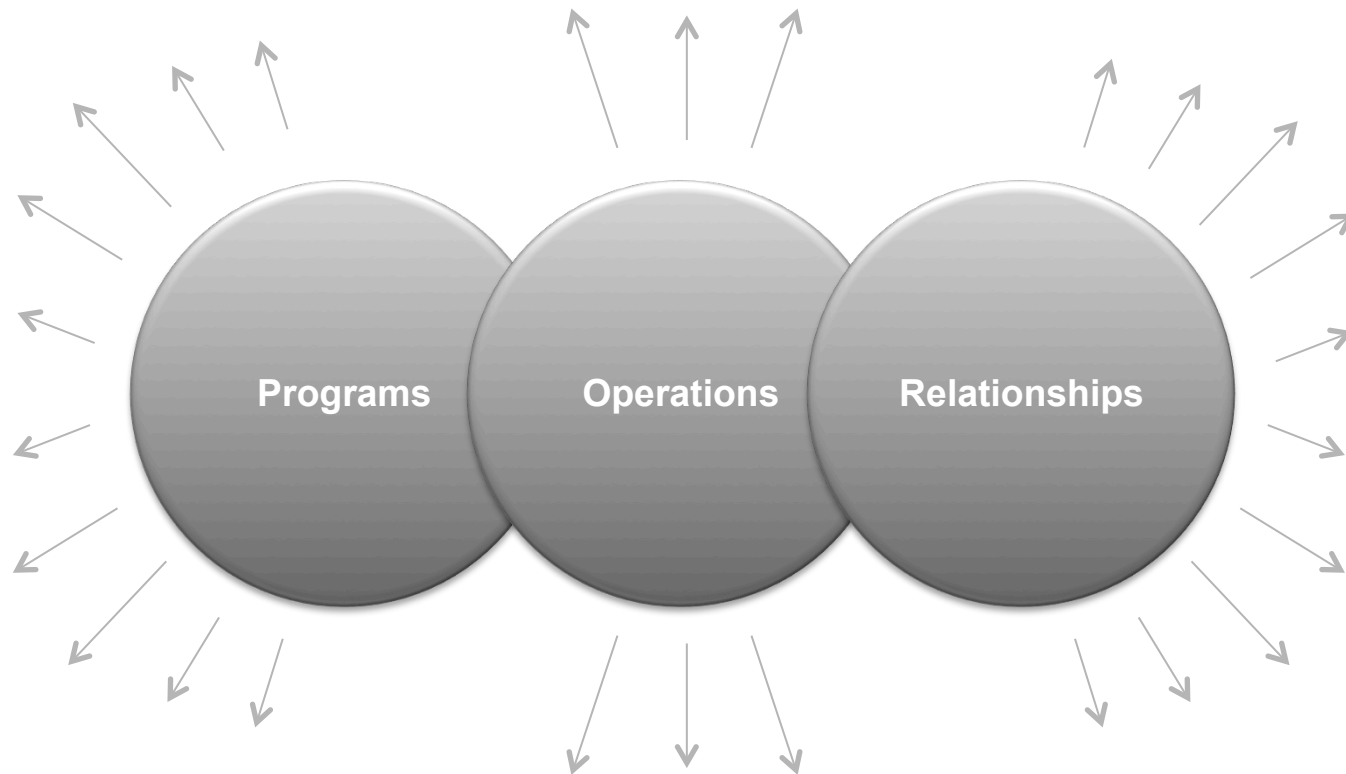
Orientation Leaders

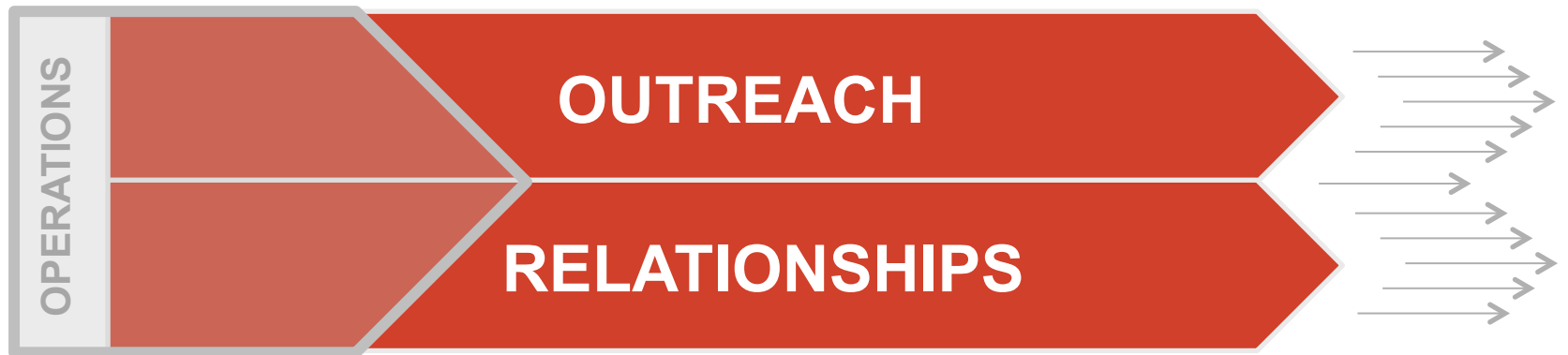
First Year Connections Team

Buckeyes Beyond Ohio Activities Board

Transfer Student Activities Board









PERSISTENCE
TRANSITION
MOTIVATION
SATISFACTION



QUESTIONS for CONSIDERATION

What are you doing to meet the needs of first-year students?

How do you know if it is working? What is not working?

What should you change about how you approach your work?

What barriers or excuses are preventing you from improving or reinventing your first-year student strategy?

What thoughts and feelings do you hope your work will evoke in first-year students?