



THE OHIO STATE UNIVERSITY

**STAYING RELEVANT: REFRAMING
OUR WORK TO SUPPORT
FIRST-YEAR STUDENTS**

Nicole Craven | Julie Richardson



OUTLINE

Our self-assessment

Priorities realignment

Staffing realignment

Communication and peer leaders

Implications for campus work with new students



2012

2013

2014

2015

JANUARY

Shift in office culture

APRIL

Retreat: program outcomes

SEPTEMBER

Move from Enarson (Hale) to Lincoln



2012

2013

2014

2015

JANUARY

Retreat: program merit

APRIL

Brand conversation

JULY

Move from Lincoln to SAS building

OCTOBER

Retreat: office priorities



2012

2013

2014

2015

JANUARY

Priorities enacted

MAY

Retreat: assessment

SEPTEMBER

Retreat: communication



2012

2013

2014

2015

JANUARY

Retreat: peer leaders



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STUDENT CAMPAIGN CLASSIFIED

ADVANCEMENT and STEWARDSHIP



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ASSESSMENT and ANALYSIS



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RETENTION



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TECHNOLOGY and SYSTEMS-BASED SOLUTIONS



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COMMUNICATION and MESSAGING



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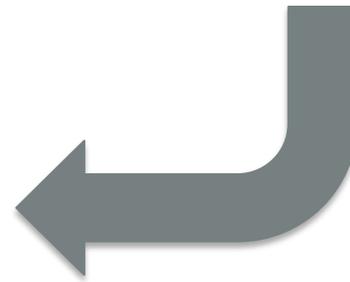
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PEER LEADERS



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COMMUNICATION and PEER LEADERS



FIRST THINGS FIRST

Thoughts and advice from staff and students who care about first-year students at The Ohio State University



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New Year's Resolutions for a Healthy, Successful Second Semester

January 20, 2015 at 4:15pm by [Alicia Nelson](#)



It's that time of year again! The start of a new semester, a fresh slate, and a Twitter feed full of #NewYearNewMe posts. Everyone wants to make positive changes for the new year, but sometimes following through can be a little tricky, especially for busy, broke college students. I'm here to offer you five easy resolutions that can make your academic, professional, and personal life that much better in 2015!

Dedicate time to go the RPAC a few times a week (and not just for the food at Courtside Cafe).

As Ohio State students, we are blessed to have such a beautiful facility at our disposal. Take advantage of the many resources it houses such as group fitness classes, personal training, and wellness coaching! When you're done, you can treat yourself to the sauna, the hot tub, or even a massage!





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Information for current students and their families from Orientation and First Year Experience at Ohio State
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Columbus, OH

fye.osu.edu

Joined August 2009

223 Photos and videos



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Check out the School of Music's free concerts! ow.ly/HJTaw [#new2osu](#)

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FYE Peer Leader myth no. 5: you have to quit everything else you're doing to make time for this role. Learn more: ow.ly/HAW8c

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Interested in a summer of service?
The summer BucklServ application deadline is Feb. 1

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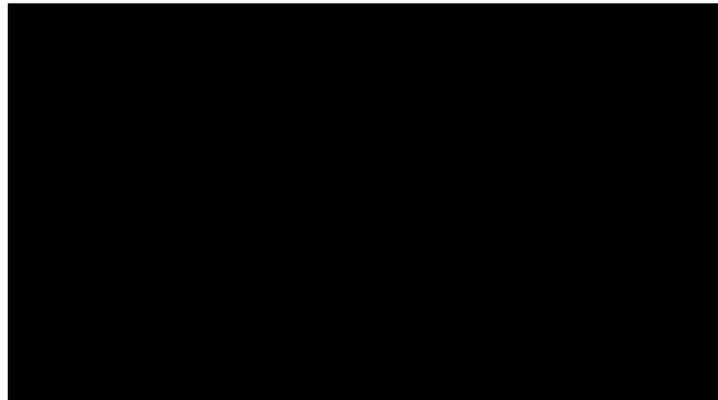


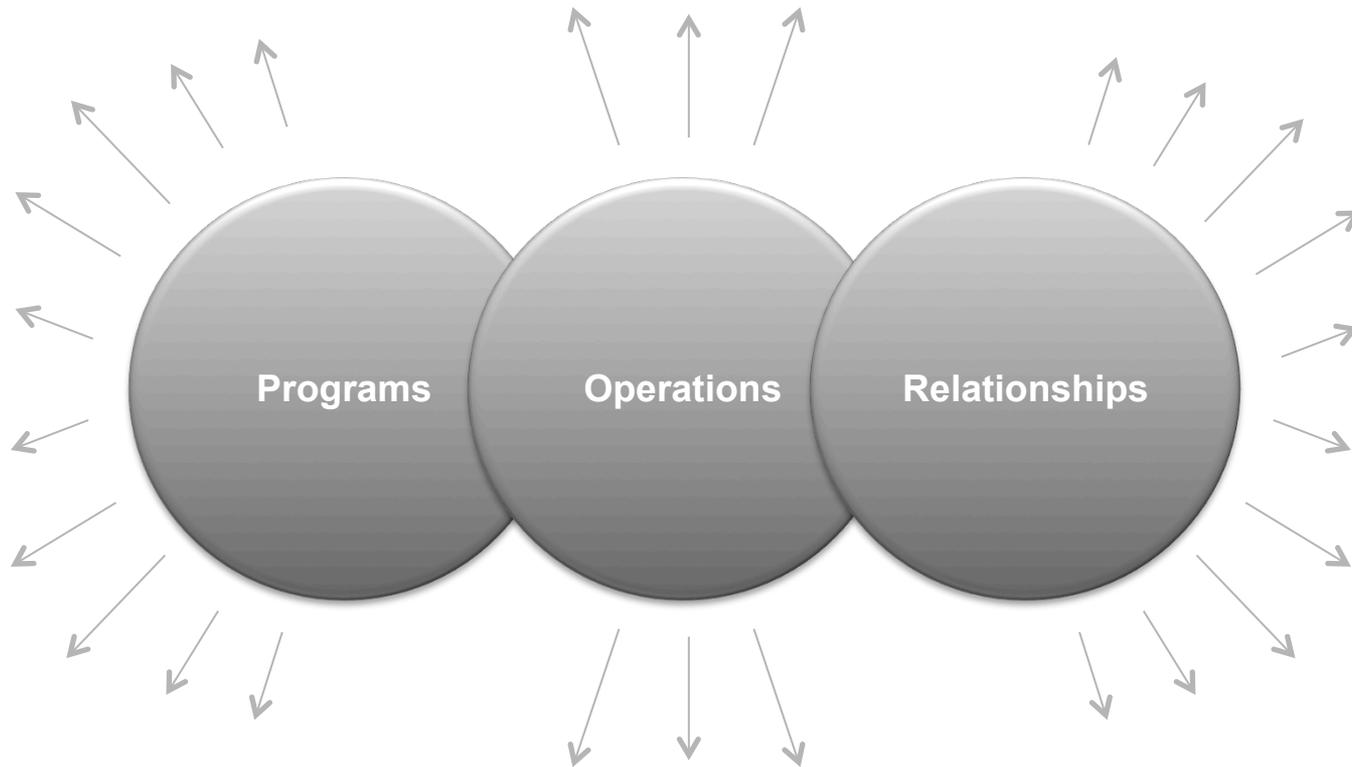
Orientation Leaders

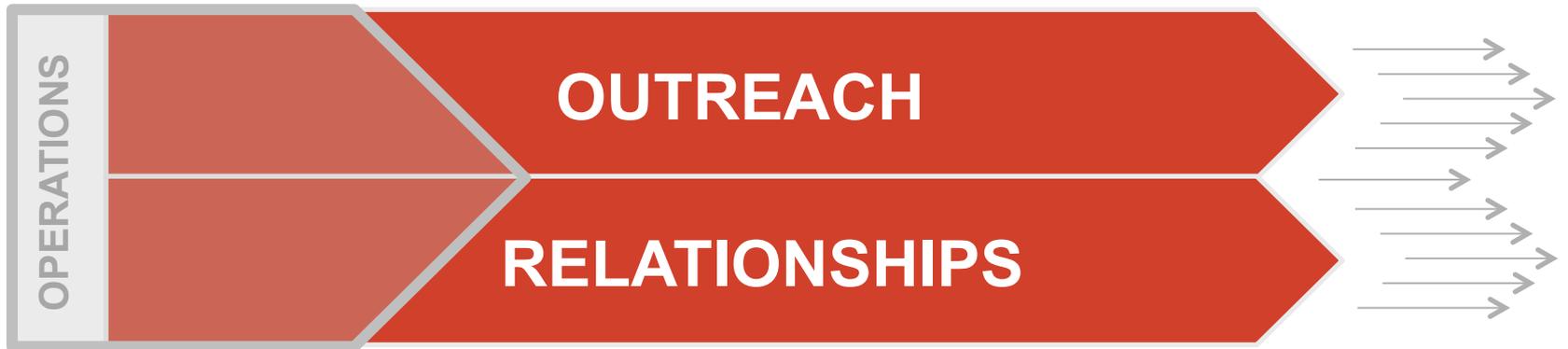
First Year Connections Team

Buckeyes Beyond Ohio Activities Board

Transfer Student Activities Board









PERSISTENCE
TRANSITION
MOTIVATION
SATISFACTION



QUESTIONS for CONSIDERATION

What are you doing to meet the needs of first-year students?

How do you know if it is working? What is not working?

What should you change about how you approach your work?

What barriers or excuses are preventing you from improving or reinventing your first-year student strategy?

What thoughts and feelings do you hope your work will evoke in first-year students?